



VISIONARY LEADER | ENTREPRENEUR | BUSINESS EXECUTIVE

AN ENTERTAINMENT INDUSTRY EXECUTIVE WITH 23 YEARS OF CREATIVE AND BUSINESS EXPERIENCE

Accomplished producer, director and writer achieving national and international acclaim across multiple disciplines. Emboldened by both an artistic ability to innovate and also to utilize business-centric talents, is recognized in the industry for strategic thinking, leadership, marketing, financing and acute fiscal management to build several award-winning creative enterprises including one of Canada's foremost boutique feature film companies.

"CARTER IS ONE OF THE FEW PEOPLE WHO CAN BALANCE CREATIVE VISION WITH BUSINESS ACUMEN"

CORE COMPETENCIES

- LEGISLATIVE | LEGAL COMPLIANCE
- GOVERNMENT RELATIONS
- STRATEGIC BUSINESS PLANNING
- HIGH-LEVEL NEGOTIATIONS
- FISCAL MANAGEMENT | FORECASTING
- INFLUENTIAL LEADERSHIP
- CONTRACT NEGOTIATION
- CROSS-CULTURAL COMMUNICATIONS
- INVESTOR RELATIONS
- RISK MANAGEMENT
- GLOBAL BUSINESS DEVELOPMENT
- CORPORATE MISSION AND VISION

SELECTED CAREER HIGHLIGHTS

STANDING 8 PRODUCTIONS

HALIFAX, NOVA SCOTIA

2002 - PRESENT

FOUNDER | PRESIDENT | PRODUCER

Standing 8 Productions is one of Canada's most successful feature film companies producing medium-sized pictures in the \$2-10M range. Operating within the challenging Canadian regulatory framework, Standing 8 Productions has produced multiple projects that have earned critical acclaim.

As Founder, President and Producer of Standing 8 Productions, the primary non-creative driver of the business is to ensure top-notch fiscal management and regulatory compliance:

- Projects are consistently delivered on time and on budget. Through sharp financial planning and budgeting, each project is carefully managed to ensure key financial targets are met.
- Manage risk by keeping abreast of fast-changing industry trends, including regulatory and legislative updates, multiple industry-specific collective agreements and highly complex contracts.
- Through visionary leadership and a collaborative approach, develop specialized teams who execute the production plan and create exemplary outcomes.

SELECTED FILMS RELEASED

- ❖ **Poor Boy's Game** [starring Danny Glover – *Lethal Weapon*, *The Color Purple*, *Saw*] released 2007
- ❖ **Just Buried** [starring Rose Byrne – *Bridesmaids*, *X-Men: First Class*, *Insidious*, *The Internship* and starring Jay Baruchel – *The Sorcerer's Apprentice*, *Tropic Thunder*, *This is the End*] released 2008
- ❖ **Whirligig** [starring Gregory Smith – *Rookie Blue*, *Everwood*] released 2010

SELECTED FILMS UNDER DEVELOPMENT

- ❖ **Walking Wounded**, action/drama budgeted at \$8M and scheduled for production in 2014.
- ❖ **Recoil**, thriller budgeted at \$20M and scheduled for production in Algeria in 2016.



SELECTED PROFESSIONAL DEVELOPMENT

TRANS ATLANTIC PARTNERS (TAP) | ERICH POMMER INSTITUTE (BERLIN) | ATLANTIC FILM FESTIVAL (HALIFAX) | INDEPENDENT FILM PROJECT (NEW YORK) – 2011

Admission is restricted to experienced producers with a demonstrated track record. Producers are selected by a jury of professionals from participating institutions. The program provides analyses of intense regulatory challenges [including co-production treaties, equity financing, tax credits and rebate programs] film producers face to qualify for producing films in various countries, states and provinces.

EQUINOXE (MUNICH) – 2011

Admission is restricted exclusively to writers and producers who have produced at least two theatrically released feature films. Entry process is juried by a board of well-known international screenwriters including Golden Globe and Academy Award winners. This unique program elicits results from participants through robust stories with inherent cultural identity and enables talented screenwriters to learn from the best in the business.

PROFESSIONAL AFFILIATIONS

Writer's Guild of Canada (WGC) ■ Canadian Media Production Association (CMPA) ■ Director's Guild of Canada (DGC) ■ Alliance of Canadian Television and Radio Actors (ACTRA) ■ Canadian Actor's Equity Association (CAEA) ■ Trans Atlantic Partners (TAP)

MENTORSHIP AND COMMUNITY

Provide mentorship, conduct classes, seminars and workshops for emerging local filmmakers for the Atlantic Filmmaker's Co-Op Film 5 Program, Centre for Art Tapes, Atlantic Film Festival, Nova Scotia Community College, Film Nova Scotia Bridge Award and the Canadian Media Production Association's Atlantic Mentorship Program.

TECHNOLOGY AND SOFTWARE

Industry standard business software:

- ❖ Microsoft Word | Excel | Mac – expert user

Industry-specific software:

- ❖ EP Budgeting | EP Scheduling | Final Draft (screenwriting software) | Frameforge Studio (storyboarding/pre-visualization software) | Storyboard Quick | Scrivener (story and project mapping software) | Shot Designer (storyboarding/pre-visualization software) | Contour (story planning software) | Blockbuster (story planning software)

“Carter has a combination of talents that is very rare—in my experience—for highly creative individuals. He has the ability to think ‘outside the box’, with a host of original and thought-provoking ideas, yet, at the same time, he is totally grounded and realistic about time and budget restraints. Of the many hundred directors I have worked with, Carter stands out as unique in this way”.

John Watson, Trilogy Entertainment Group [The Outer Limits, Backdraft, Robin Hood: Prince of Thieves]

“Carter has remarkable determination, discipline and follow-through. The independent film industry is a famously difficult business, yet Carter, time after time, has been able to overcome the numerous obstacles and succeeded in bringing his projects to fruition.”

Christopher Cooper, Film Editor [Kids in the Hall, The Event, Just Buried]