

EXECUTIVE RÉSUMÉ SUCCESS PACKAGE

Leadership résumés and career branding documents have changed immensely over the last five years and keeping relevant and leading-edge means less competition, access to the right people and more options. With 200+ applicants per position for most corporate openings, you need a resume that sets you apart from your competition and demonstrates your unique value.

This package will work best if you are an executive who:

- Knows what you want and understand today's job market.
- Has a targeted industry, organization or position waiting for your resume.
- Is experienced at networking in your industry.
- Understands how to target the decision makers.

What's included?

- **One-on-one** meeting by phone or Skype to discuss your goals, any perceived challenges, and your strategy.
- **In-Depth** career survey customized to your profession, industry and targeted role designed to capture the metrics we need to create a compelling value proposition
—YOUR STAMP OF EXCELLENCE!
- **Professional endorsements document** used as a unique leave-behind marketing tool for networking meetings and employment interviews.
- **Targeted networking letter:** compelling and persuasive, complementing the résumé. Perfect for personalized and directed communication that can be customized by you. Never worry again how to write the perfect, compelling and powerful letter.
- **Customized + branded résumé** targeted to your desired industry that will open doors to your targeted decision-maker.

Process, Milestones and What to Expect

You work with a **MULTIPLE CERTIFIED, AWARD-WINNING** Career Professional and Certified Human Resources Professional and Certified Résumé Strategist, **MAUREEN FARMER**, who will help you reach your goals.

- We decide to work together. Fee is submitted in full.
- We schedule a private and confidential meeting via phone or Skype.
- We collaborate as partners so the result is the best reflection of you that helps you stand out and position you as first choice among competitors.
- We work together to uncover your unique value proposition instilling trust and confidence in your targeted companies.
- Using a handful of tools unique to me, **we craft a 3-D image** of you and your brand designed to open the right doors.
- Branded career documents are delivered within 10-14 business days.

Microsoft said,
"You have the job
– your resume is
terrific. Now all we
need to know is
what you are going
to do with us..."

*Kat H.,
Organizational
Development
Executive*

Investment: **\$1895 + HST** (NO HST FOR INTERNATIONAL CLIENTS)