



EXECUTIVE RÉSUMÉ SUCCESS PACKAGE

Leadership résumés and career branding documents have changed dramatically over the last five years and keeping relevant and leading-edge means less competition, access to the right people and more options. With 250+ applicants per position for most corporate openings, you need a résumé that sets you apart from your competition and demonstrates your unique value.

THIS PACKAGE WILL WORK BEST IF YOU ARE AN EXECUTIVE WHO:

- Knows what you want and understand today's job market.
- Has a targeted industry, organization and audience waiting for your résumé.
- Is experienced at networking in your industry.
- Understands how to target the decision makers.

WHAT'S INCLUDED?

- **One-on-one** meeting in person, by phone or by Skype to discuss your goals, any perceived challenges and your strategy.
- **In-depth** career survey customized to your profession, industry and targeted role designed to capture the metrics required to create a compelling value proposition—**YOUR STAMP OF EXCELLENCE!**
- **Targeted networking letter** – a compelling and persuasive, complementing the résumé. Perfect for personalized and directed communication that can be customized by you. Never worry again how to write the perfect, compelling and powerful letter.
- **Customized + branded résumé** targeted to your desired industry that will open doors to your targeted decision maker.

PROCESS, MILESTONES AND WHAT TO EXPECT:

You get to work with a **MULTIPLE CERTIFIED, AWARD-WINNING** Career Professional, Chartered Human Resources Professional and Certified Résumé Strategist, **MAUREEN FARMER**, who will help you reach your goals.

- We decide to work together. Fee is submitted in full.
- We schedule a private and confidential meeting in person, by phone or Skype to determine the focus and strategy.
- We collaborate as partners so the result is the best reflection of you that helps you stand out and positions you as the first choice among your competitors.
- We work together to uncover your unique value proposition instilling trust and confidence in your targeted companies.
- Using a handful of tools unique to me, **we craft a 3D image** of you and your brand designed to open the right doors.
- Branded career documents are delivered within 10-14 business days.

Investment: \$1895 + HST (NO HST FOR INTERNATIONAL CLIENTS)



MAUREEN FARMER
CPHR, CELDC, CCMC, CERM

I'm an executive career strategist, helping corporate executives navigate the hidden job market with confidence, intent and success.

When you're considering a critical career move, you need crystal clear goals, powerful branding and an effective career marketing plan that will get you the job.

I can help.
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Microsoft said, "You have the job – your resume is terrific. Now all we need to know is what you are going to do with us..."

Kat H., Organizational Development Executive

**SERVING CLIENTS
GLOBALLY**

**ANCHORED IN
HALIFAX, CANADA**