



VISIONARY LEADER | ENTREPRENEUR | BUSINESS EXECUTIVE

## AN ENTERTAINMENT INDUSTRY EXECUTIVE WITH 23 YEARS OF CREATIVE AND BUSINESS EXPERIENCE

Accomplished producer, director and writer achieving national and international acclaim across multiple disciplines. Emboldened by both an artistic ability to innovate and also to utilize business-centric talents, is recognized in the industry for strategic thinking, leadership, marketing, financing and acute fiscal management to build several award-winning creative enterprises including one of Canada's foremost boutique feature film companies.

"CARTER IS ONE OF THE FEW PEOPLE WHO CAN BALANCE CREATIVE VISION WITH BUSINESS ACUMEN"

## CORE COMPETENCIES

- LEGISLATIVE | LEGAL COMPLIANCE
- GOVERNMENT RELATIONS
- STRATEGIC BUSINESS PLANNING
- HIGH-LEVEL NEGOTIATIONS
- FISCAL MANAGEMENT | FORECASTING
- INFLUENTIAL LEADERSHIP
- CONTRACT NEGOTIATION
- CROSS-CULTURAL COMMUNICATIONS
- INVESTOR RELATIONS
- RISK MANAGEMENT
- GLOBAL BUSINESS DEVELOPMENT
- CORPORATE MISSION AND VISION

## SELECTED CAREER HIGHLIGHTS

### STANDING 8 PRODUCTIONS

HALIFAX, NOVA SCOTIA

2002 - PRESENT

#### FOUNDER | PRESIDENT | PRODUCER

Standing 8 Productions is one of Canada's most successful feature film companies producing medium-sized pictures in the \$2-10M range. Operating within the challenging Canadian regulatory framework, Standing 8 Productions has produced multiple projects that have earned critical acclaim.

As Founder, President and Producer of Standing 8 Productions, the primary non-creative driver of the business is to ensure top-notch fiscal management and regulatory compliance:

- Projects are consistently delivered on time and on budget. Through sharp financial planning and budgeting, each project is carefully managed to ensure key financial targets are met.
- Manage risk by keeping abreast of fast-changing industry trends, including regulatory and legislative updates, multiple industry-specific collective agreements and highly complex contracts.
- Through visionary leadership and a collaborative approach, develop specialized teams who execute the production plan and create exemplary outcomes.

### SELECTED FILMS RELEASED

- ❖ **Poor Boy's Game** [starring Danny Glover – *Lethal Weapon, The Color Purple, Saw*] released 2007
- ❖ **Just Buried** [starring Rose Byrne – *Bridesmaids, X-Men: First Class, Insidious, The Internship* and starring Jay Baruchel – *The Sorcerer's Apprentice, Tropic Thunder, This is the End*] released 2008
- ❖ **Whirligig** [starring Gregory Smith – *Rookie Blue, Everwood*] released 2010

### SELECTED FILMS UNDER DEVELOPMENT

- ❖ **Walking Wounded**, action/drama budgeted at \$8M and scheduled for production in 2014.
- ❖ **Recoil**, thriller budgeted at \$20M and scheduled for production in Algeria in 2016.



SELECTED CAREER HIGHLIGHTS CONTINUED

**JACK IN THE BLACK THEATRE** TORONTO, ONTARIO 1998 – 2004  
FOUNDER | ARTISTIC DIRECTOR | ARTISTIC PRODUCER

Jack in the Black produced some of the most daring and original works of theatre in Toronto.

**CYBERTOOTH ENTERTAINMENT** TORONTO, ONTARIO 1999 – 2001  
CO-FOUNDER | VICE PRESIDENT OF PRODUCTION

Co-founder of this new media start-up that created live-action, interactive "advertainment". After being approached by several venture capital firms for investment, decided to pursue strategic partnerships creating a strong executive profile and transitioning the production company to a potential IPO.

**FREELANCE**

❖ **FILM DIRECTOR | 2003 – PRESENT**

*Table Dancer* and *One Hit Wonder* – aired on CBC Television regionally and nationally. Directed feature films *Just Buried* (2006) and *Whirligig* (2009) and *Walking Wounded* (scheduled for 2014).

❖ **SCREENWRITER | 2001 – PRESENT**

Prolific screenwriter having written most screenplays produced with an additional five scripts in active development.

❖ **PROFESSIONAL ACTOR | 1991 - PRESENT**

Began acting professionally at the age of 15 and performed in film (*A Stone`s Throw*, *The Event*, *Resurrection*) and television for CBC, CTV, CBS, Global, Showcase, Syfy and TMN. Appeared on national and international commercial campaigns. Worked on stages across Canada including classical, contemporary and musical theatre and vocally trained in opera.

**FORMAL EDUCATION**

**NATIONAL THEATRE SCHOOL OF CANADA, MONTREAL, QUEBEC**

❖ **Professional Acting Diploma | 1993 - 1996**

The National Theatre School of Canada is one of the world’s top classical training institutions for actors. Throughout this challenging and competitive three-year program, received training from prominent international instructors from some of the world’s other leading institutions including: British Academy of Dramatic Art (London), École Jacques LeCoq (Paris) and Juilliard (New York). This program accepts only 14 students from across the country each year.

SELECTED INDUSTRY AWARDS

- ❖ *Poor Boy’s Game* | top awards for best screenplay and “Best of the Fest” audience award at the Atlantic Film Festival; “Best-Of-The- Fest” audience award at the Calgary International Film Festival and three Genie Award nominations.
- ❖ *Whirligig* | top award for best actor and best original screenplay at the Atlantic Film Festival.
- ❖ *Just Buried* | top award for best director and the Atlantic Film Festival and the “Best-Of-The- Fest” audience award at the Santa Cruz International Film Festival.
- ❖ *Jack in the Black* | nominated for 14 Dora Mavor Moore Awards by the Toronto Alliance for the Performing Arts (TAPA).

These awards are considered international stamps of excellence in the entertainment industry.



---

## SELECTED PROFESSIONAL DEVELOPMENT

**TRANS ATLANTIC PARTNERS (TAP) | ERICH POMMER INSTITUTE (BERLIN) | ATLANTIC FILM FESTIVAL (HALIFAX) | INDEPENDENT FILM PROJECT (NEW YORK) – 2011**

Admission is restricted to experienced producers with a demonstrated track record. Producers are selected by a jury of professionals from participating institutions. The program provides analyses of intense regulatory challenges [including co-production treaties, equity financing, tax credits and rebate programs] film producers face to qualify for producing films in various countries, states and provinces.

### **EQUINOXE (MUNICH) – 2011**

Admission is restricted exclusively to writers and producers who have produced at least two theatrically released feature films. Entry process is juried by a board of well-known international screenwriters including Golden Globe and Academy Award winners. This unique program elicits results from participants through robust stories with inherent cultural identity and enables talented screenwriters to learn from the best in the business.

---

## PROFESSIONAL AFFILIATIONS

Writer's Guild of Canada (WGC) ■ Canadian Media Production Association (CMPA) ■ Director's Guild of Canada (DGC) ■ Alliance of Canadian Television and Radio Actors (ACTRA) ■ Canadian Actor's Equity Association (CAEA) ■ Trans Atlantic Partners (TAP)

---

## MENTORSHIP AND COMMUNITY

Provide mentorship, conduct classes, seminars and workshops for emerging local filmmakers for the Atlantic Filmmaker's Co-Op Film 5 Program, Centre for Art Tapes, Atlantic Film Festival, Nova Scotia Community College, Film Nova Scotia Bridge Award and the Canadian Media Production Association's Atlantic Mentorship Program.

---

## TECHNOLOGY AND SOFTWARE

### **Industry standard business software:**

- ❖ Microsoft Word | Excel | Mac – expert user

### **Industry-specific software:**

- ❖ EP Budgeting | EP Scheduling | Final Draft (screenwriting software) | Frameforge Studio (storyboarding/pre-visualization software) | Storyboard Quick | Scrivener (story and project mapping software) | Shot Designer (storyboarding/pre-visualization software) | Contour (story planning software) | Blockbuster (story planning software)

---

*“Carter has a combination of talents that is very rare—in my experience—for highly creative individuals. He has the ability to think ‘outside the box’, with a host of original and thought-provoking ideas, yet, at the same time, he is totally grounded and realistic about time and budget restraints. Of the many hundred directors I have worked with, Carter stands out as unique in this way”.*

**John Watson, Trilogy Entertainment Group [The Outer Limits, Backdraft, Robin Hood: Prince of Thieves]**

*“Carter has remarkable determination, discipline and follow-through. The independent film industry is a famously difficult business, yet Carter, time after time, has been able to overcome the numerous obstacles and succeeded in bringing his projects to fruition.”*

**Christopher Cooper, Film Editor [Kids in the Hall, The Event, Just Buried]**